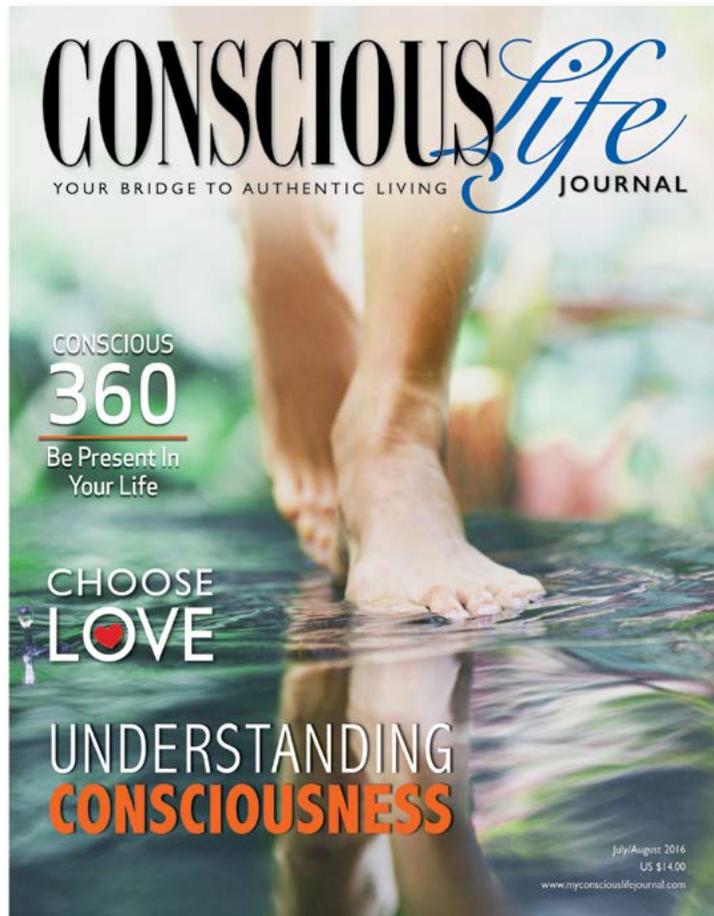


CONSCIOUS *Life*

YOUR BRIDGE TO AUTHENTIC LIVING JOURNAL

A CLOSER LOOK

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myconsciouslifejournal.com

ABOUT US

We are a new publication serving those on a soulful path to a higher state of consciousness. We believe in the oneness of all peoples, cultures, religions and consciousness in a way that honors our unique differences and similarities.

We recognize that the world is changing like never before—scaling up, going faster, becoming more unpredictable. But we can see with our hearts that love still abounds, people are awesome, we are powerful, and that no matter what's happening in the world, we can choose what we focus on and how we live and relate each day.

We know that balance and freedom are inherent in the journey of living a conscious life. Being conscious is a way of living. It's also about bringing awareness, caring, and joy to everything we do. Whatever life we choose, living it in a conscious way enhances it. It offers hope for the future. When people live consciously we develop balance, clarity, and effectiveness as we deal with the increasing complexity and uncertainty of today's world.

AUDIENCE PROFILE



OUR READERS

Our readers are thoughtful, curious, and earnest;

- They are seeking meaningful books, vacations, and products.
- They want to transform themselves and the world around them.
- They love meditation, personal growth, and holistic practices.
- They shop at health food stores, care about the environment, and are interested in diverse spiritual voices.
- They look to purchase products that are environmentally friendly and socially responsible.
- They are well-educated, prosperous individuals with an optimistic attitude about life.
- They prioritize a well-balanced approach to physical and mental health.
- They invest in their own well-being, as well as support gender equality, environmental awareness, social justice and creating a world that is in balance for everyone.



QUICK STATS

Circulation: **20,000 each issue**

Readership: **+80,000**

Audience: **Aware individuals
looking to live a more
conscious and happy life**

Frequency: **6x year**

Ad to Editorial Ratio: **40/60**



OUR MISSION

THE CONSCIOUS LIFE JOURNAL creates a bridge to authentic living for those on a soulful path to a higher state of consciousness. Its mission is to provide heart-based, collective wisdom and life tools to assist individuals in living a life of balance and freedom. It will educate, inspire and inform its readers about philosophies, teachings, services, and products, designed to guide them in their discovery of the mysteries and possibilities inherent in the journey of personal growth. THE CONSCIOUS LIFE JOURNAL believes in the oneness of all peoples, cultures, religions and consciousness in a way that honors our unique differences and similarities.

DISTRIBUTION

Subscribers: Subscriptions are free for the first issue of our premiere year and made available to a multi-faceted demographic using our professional networks. **Click here to get your free subscription.**

Locations: Strategically placed in over 200 places in the Greater Atlanta Area in neighborhoods such as Buckhead, Brookhaven, Vinings, East Cobb, Kennesaw, Woodstock, Canton, Sandy Springs, Virginia Highlands, Alpharetta, Roswell, Cumming, Johns' Creek, and Duluth.

Advertisers: Directly connected to the CLJ's audience, each advertiser will receive copies of the publication based on their advertising investment. This distribution avenue is a powerful way for readers to discover new products and services.

Social Media: Cross-promoted and inviting, we will use Facebook, Twitter, LinkedIn, etc, to promote increased awareness and subscriptions.

Website: Our beautifully integrated and interactive website www.myconsciouslifejournal.com will provide a glimpse into the content and drive subscriber and advertiser activity.

Email Marketing: A vibrant database of over 2500 emails of leaders, instructors and participants in events at the Conscious Living Center, along with the prestigious client base of our Core Team and Editorial Board, gives us direct access to those readers who are already engaged in their journey of personal growth and increased levels of consciousness.

THE CONSCIOUS LIFE JOURNAL will present editorial information in each issue that supports this foundation and in a very real way will help people grow.

OUR FOUNDATIONAL CONCEPT

We are spirits having a human experience. We all must find our way to health and happiness. The journey to consciousness is deeply personal and not linear—it tends to wind and spiral a bit. Conscious 360 is the foundational model/methodology which incorporates a 5 stage system for personal growth (mind, body, spirit, integration and balance) designed to provide a roadmap which facilitates an individual's journey to a higher state of consciousness whereby they live their life more fully in a state of balance and freedom.



Features

Fresh and deep narrative journalism covering topics that inspire us and provide a bridge to living an authentic life rich in the benefits of personal freedom and balance.

People

Profiles and interviews with well-known luminaries, and those amazing personalities who are in the forefront of progressive thought and action.

Departments

Rich in wisdom, heart relevant information and personal growth tools, our departments allow the reader to explore a range of issues related to their life decisions and their journey toward conscious living. With a focus on the connections between inner and outer transformation and the health of our own bodies and our communities, we provide a roadmap toward a life of conscious choice.

Columns

Tapping into our diverse and authentic local talent, our columns will explore: Life Lessons Based on the Universal Laws; Understanding our Animal Companions and their role in our healing; The State of the Cosmos and its Influence on our World; and How to Feng Shui your Life.

EDITORIAL CALENDAR



Unique to the Conscious Life Journal, each issue will contribute to the development of a body of work that, taken in its entirety, is a comprehensive study in living a conscious life. Designed to be used together or separately, each issue will build and support the concept of living Conscious 360°!

INCLUDED IN EVERY ISSUE...

LET'S GET PERSONAL

Health/Body/Movement
Nutrition/Food/Supplements
Wisdom/Life Tools
Understanding YOU!
Being in Service and Volunteering

CONSCIOUS PERSPECTIVES

Conscious Business
Conscious Health
Conscious Spirit
Conscious Relationships
Conscious World

COLUMNS

Animals as Guides
Yin/Yang Discussion
Sustainability and Eco Friendly
Using the Universal Laws
Feng Shui Tips and Technique
Book and Travel Reviews

August/September 2016

Conscious 360°— In this premiere issue we explore the concept and the practical application of the 5-stage system for personal growth that provides a roadmap for individuals on a journey to a higher state of consciousness. Including rich content supporting the mind, the body, the spirit, integration and balance.

Editorial Close: **March 28**

Advertising Space Close: **April 29**

October/November 2016

UPCOMING ISSUE

Your Conscious Mind

Feature Articles: Delving into the stage of growth that engages the mind as a powerful tool in your awakening.

Editorial Close: **July 30**

Advertising Space Close: **August 30**

December/January 2016-2017

Your Conscious Body

Feature Articles: Understanding the stage of healing that works through the body so that we can experience true acceptance.

Editorial Close: **September 30**

Advertising Space Close: **October 30**

February/March 2017

Your Conscious Spirit

Feature Articles: Exploring forgiveness and its primary importance for our emotional health and how it is imperative for true personal healing.

Editorial Close: **November 30**

Advertising Space Close: **December 30**

April/May 2017

Conscious Integration

Feature Articles: Practicing a higher state of consciousness from a deeper level of personal responsibility and choice.

Editorial Close: **January 30**

Advertising Space Close: **February 30**

June/July 2017

Conscious Balance

Feature Articles: Examining the joy and happiness found in living fully conscious and in a state of freedom and balance.

Editorial Close: **March 30**

Advertising Space Close: **April 30**



“The awakening of Consciousness is the next evolutionary step for Mankind.”

Eckhart Tolle